

# EXHIBIT G



**City and County of San Francisco  
Office of the Clerk of  
BOARD OF SUPERVISORS**

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

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Your attention is hereby directed to the following:

I, Angela Calvillo, Clerk of the Board of the City and County of San Francisco, California do hereby certify that the annexed Legislative File 080658 is a full, true and correct copy of the original thereof on file in this office.

IN WITNESS, WHEREOF, I have hereunto set my hand and affixed the official seal of the City and County of San Francisco, California this 21st day of August, A.D., 2008.

Angela Calvillo  
Clerk of the Board  
City and County of San Francisco

By

Mary L. Reed



# City and County of San Francisco

## Master Report

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

<b>File Number:</b> 080658		<b>File Type:</b> Ordinance		<b>Status:</b> 30 Day Rule	
<b>Enacted:</b>			<b>Effective:</b>		
<b>Version:</b> 1		<b>Reference:</b>		<b>In Control:</b> City Operations and Neighborhood Service	
<b>File Name:</b> General Advertising on City Buildings and Street Furniture			<b>Introduced:</b> 5/13/2008		
<b>Requester:</b>		<b>Cost:</b>		<b>Date Passed:</b>	
<b>Comment</b>		<b>Title:</b> Ordinance amending the San Francisco Administrative Code by adding Section 4.20-1 to make it City policy that there should not be any new general advertising signs on street furniture and to prohibit new general advertising signs visible to the public on the exterior of City-owned buildings.			
<b>Indexes:</b>			<b>Sponsors:</b> McGoldrick		
<b>History of Legislative File</b>		080658			
<b>Ver</b>	<b>Acting Body</b>	<b>Date</b>	<b>Action</b>	<b>Sent To</b>	<b>Due Date</b> <b>Pass/Fail</b>
1	President	5/13/2008	ASSIGNED UNDER 30 DAY RULE	City Operations and Neighborhood Services Committee	6/12/2008

FILE NO. 080658

ORDINANCE NO.

1 [General Advertising on City Buildings and Street Furniture.]

2  
3 **Ordinance amending the San Francisco Administrative Code by adding Section 4.20-1**  
4 **to make it City policy that there should not be any new general advertising signs on**  
5 **street furniture and to prohibit new general advertising signs visible to the public on**  
6 **the exterior of City-owned buildings.**

7  
8 Note: The Section is entirely new.

9 Be it ordained by the People of the City and County of San Francisco:

10 Section 1. Findings.

11 (a) In 2002 the voters approved Proposition G, which adds Section 611 to the  
12 Planning Code. Section 611 prohibits new general advertising signs at any location within the  
13 City as of March 5, 2002. By its terms, this prohibition on new general advertising included  
14 signs on City buildings, but expressly excluded signs on motor vehicles or in the public right-  
15 of-way if permitted by local law.

16 (b) In November 2007, the voters approved Proposition K. Proposition K sets forth  
17 a Declaration of Policy that the City should not allow any increase in the number of general  
18 advertising signs on street furniture over the number authorized as of July 1, 2007. As stated  
19 in the Ballot Simplification Committee's Digest for Proposition K, the ordinance adopted by the  
20 voters in 2002 already prohibited new general advertising signs on City buildings. This  
21 prohibition was reinforced by the voters in Proposition K, which states that the City should not  
22 allow an increase in the number of general advertising signs visible to the public on the  
23 exterior of City-owned buildings over the number in place as of December 1, 2007.

24 (c) This Section 4.20-1 codifies the voters' enactments with respect to general  
25 advertising signs on street furniture and on City-owned buildings.

Supervisor McGoldrick  
BOARD OF SUPERVISORS

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1 Section 2. The San Francisco Administrative Code is hereby amended by adding  
2 Section 420-1, to read as follows:

3 SEC. GENERAL ADVERTISING – PROHIBITION ON THE EXTERIOR OF CITY  
4 BUILDINGS; DECLARATION OF POLICY REGARDING GENERAL ADVERTISING ON  
5 STREET FURNITURE.

6 (a) As provided by Section 611 of the San Francisco Planning Code, which was  
7 adopted by the voters in November 2002, and by Proposition K, which was adopted by the  
8 voters in November 2007, new general advertising signs that are visible to the public are  
9 prohibited on the exterior of any City-owned building after March 5, 2002.

10 (b) As set forth in Proposition K, it shall be City policy that there should be no  
11 increase in the number of general advertising signs allowed on street furniture, including  
12 transit shelters, kiosks, benches and newspaper racks, over the number authorized by City  
13 law and through City contracts as of July 1, 2007.

14 (c) The term "general advertising sign" shall have the meaning set forth in Section  
15 602.7 of the Planning Code.

16  
17 APPROVED AS TO FORM:  
18 DENNIS J. HERRERA, City Attorney

19 By:   
20 JUDITH A. BOYAJIAN  
21 Deputy City Attorney

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23  
24  
25  
Supervisor McGoldrick  
BOARD OF SUPERVISORS

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**INTRODUCTION FORM****By a member of the Board of Supervisors or the Mayor**Time Stamp or  
Meeting Date

I hereby submit the following item for introduction:

- X 1. For reference to Committee:  
An ordinance, resolution, motion, or charter amendment.
- \_\_\_ 2. Request for next printed agenda without reference to Committee
- \_\_\_ 3. Request for Committee hearing on a subject matter.
- \_\_\_ 4. Request for letter beginning "Supervisor \_\_\_ inquires...".
- \_\_\_ 5. City Attorney request.
- \_\_\_ 6. Call file from Committee.
- \_\_\_ 7. Budget Analyst request (attach written motion).
- \_\_\_ 8. Substitute Legislation File Nos.

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- |   |  |
|---|--|
| <input type="checkbox"/> Small Business Commission      | <input type="checkbox"/> Youth Commission    |
| <input type="checkbox"/> Ethics Commission              | <input type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Building Inspection Commission |  |

Note: For the Imperative Agenda (a resolution not on the printed agenda), use a different form.]  
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**Sponsor(s): Supervisor Jake McGoldrick****SUBJECT:** Ordinance amending the Administrative Code to make City policy reflect Prop K

The text is listed below or attached:

Signature of Sponsoring Supervisor: \_\_\_\_\_

**For Clerk's Use Only:**